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### DESIGNERS SUPPORT UPCOMING PROJECT SUNSHINE WEEK

By Robert Janjigian | Tuesday, May 3, 2011, 11:13 AM



Jewelry designer Helen Ficalora, who has a Palm Beach shop, is one of three retailers partnering with Project Sunshine to raise funds for the nonprofit organization from May 9 to 17.

That eight-day stretch is called Project Sunshine Week by the New York City-headquartered charity effort that supports free educational, recreational and social programs to more than 60,000 children facing medical challenges in hospitals throughout the

Palm Beach Daily News Fashion Editor Robert Janjigian sends online "postcards from fashion's cutting edge" in Palm Beach and around the globe.

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United States and around the globe.

Ficalora has created a 14-karat gold Sun Charm, pictured at top, for Project Sunshine Week.

A quarter of the proceeds from sales of the charms, \$285, will go to the organization.

These are available at Ficalora's stores in New York, Beverly Hills, Chicago and in Via Flora, 240 Worth Ave., in Palm Beach.

They can also be purchased through her Web site, [www.helenficalora.com](http://www.helenficalora.com).

In addition to Ficalora, other Project Sunshine Week retail partners are Judith Leiber and Stuart Weitzman.



Leiber's Project Sunshine mirror, which features the organization's logo rendered in Swarovski crystals, is \$225, with 10 percent of sales going to Project Sunshine.

The mirror, shown above, will be available for purchase at Leiber boutiques in Beverly Hills, Costa Mesa, Calif. and Las Vegas or online at [www.judithleiber.com](http://www.judithleiber.com).



Stuart Weitzman is donating 10 percent of sales of his Handbasket gold nappa flats, above, \$255 a pair, sold through his Manhattan boutique only, to the effort.

Call (212) 750-2555 to place an order for the shoes.

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By Louis Vuitton handbags  
June 14, 2011 9:54 PM | [Link to this](#)

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