

# ROCKPORT®

## The Differences Inside Award



Some exceptional women possess the inner drive to make a difference in the world. To do so, they devote their precious free time to empowering and enhancing the lives of those who need help the most. Rockport is proud to salute three **The Differences Inside Award Winners**—women with a commitment to excellence and make a difference in the lives of others. On behalf of the The Differences Inside Award winners, Rockport is pleased to provide charitable support for the causes championed by these dynamic individuals.

### **KIMBERLY MORAN**

**Sports Publicist**

### **PROJECT SUNSHINE**

When sports publicist Kimberly Moran discovered that her one-year-old niece Sophia had a rare strain of leukemia, she learned firsthand how important it is for children to have the best possible experience during their hospital stays. Kim was moved to spend her free time after work starting a Los Angeles chapter of Project Sunshine. This nonprofit organization provides free social, educational and recreational programs and services to children and families affected by life-threatening illnesses or other medical challenges. For more information on Project Sunshine, visit [www.projectsunshine.org](http://www.projectsunshine.org).

### JADA SIMONS

Co-owner, MarieMarie

#### THE CHILDREN'S HEALTH FUND

Fashion designer Jada Simons has seen first hand how volunteering can make a difference. Co-owner of and designer for MarieMarie, Jada, along with her sister Alicia, create and market a vibrant collection of fashion tops for specialty stores worldwide. In her off hours, she brings her stellar fashion experience to underprivileged high school students with design aspirations. Jada volunteers with The Children's Health Fund, which targets both the health and education needs of disadvantaged children. Jada also plans to take her experience further. She and Alicia are in the process of starting a foundation to help mentor young women and support their college tuition. For more information on The Children's Health Fund, visit [www.childrenshealthfund.org](http://www.childrenshealthfund.org).




#### MAKE A DIFFERENCE

 Rockport is a proud supporter of Dana-Farber Cancer Institute. And as part of Breast Cancer Awareness Month in October, a percentage of the proceeds from the sale of select Rockport women's product will be donated to Dana-Farber. For more information on Dana-Farber Cancer Institute, visit [www.dana-farber.org](http://www.dana-farber.org).





ROCKPORT®  The Differences Inside.™

Your feet will fall head over heels. The Noteworthy Collection. Classic cues with a modern twist combined with our Sole Innovation technology. It's love at first step.

**JODY R. WEISS**

Founder & C.E.O.

WISDOM SAYS, INC.

After traveling the world and seeing so much hardship among women, Jody Weiss decided to make a difference. Her company, Wisdom Says, Inc., developed a line of natural cosmetics, called PeaceKeeper Cause-Metics™, for which all profits, after taxes, are used to support women's health advocacy causes, including breast cancer, heart disease and osteoporosis—as well as human rights issues around the world. For Jody, cosmetics are about empowerment. She explains, "If every woman in the United States were to buy just one PeaceKeeper product a year, we would be able to give millions of dollars to women who can't afford to buy even one lipstick."

For more information, visit [www.iamapeacekeeper.com](http://www.iamapeacekeeper.com).



## ROCKPORT® The Differences Inside Award Contest

Has someone made a positive difference in your life or that of someone you know? Nominate her for **The Differences Inside Contest**. Three inspiring women will be selected to be featured in a future Rockport special section in SELF, and receive a trip to The Differences Inside Awards ceremony in New York City honoring Kimberly, Jada and Jody. The prize will include:

- Roundtrip airfare
- Two nights hotel accommodations
- Two VIP tickets to Rockport The Differences Inside Awards Presentation Event
- Wardrobe of Rockport footwear

To enter your story, visit SELF.com and click on the *Express YourSELF* button.

Must be 18 or over to enter. No purchase necessary. For complete rules, visit SELF.com and click on *Express YourSELF*.

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